

List of Courses for Foreign Students at CEVRO University in 2024/2025 Academic Year

FALL TERM COURSES:

Principles of Microeconomics

ECTS: 8

Teachers: doc. Ing. Božena Kadeřábková, CSc., doc. Ing. Klára Čermáková, Ph.D.,

Ing. Ondřej Bednář, Ph.D.

Course description:

This course offers a comprehensive introduction to the principles of microeconomics, emphasizing their application in understanding real-world economic issues. It provides students with basic concepts necessary to analyze market structure, economic behavior, individual and firm decision-making processes, and the impact of government policies on markets.

The course is designed to develop critical thinking and analytical skills, enabling students to apply microeconomic theories to a diverse range of economic, business, and political scenarios.

Introduction to Economic Problems of Globalization

ECTS: 5

Teachers: Ing. Martina Krásnická, Ph.D., LL.M.

Course description:



This course provides an in-depth exploration of the economic challenges posed by globalization. Students will engage with the dynamics of global economic integration, examining how it impacts trade, markets, and policy. The curriculum emphasizes understanding the complexities of global economic interactions and their consequences on local and international scales.

Innovative Entrepreneurship

ECTS:

Teachers: Dan Ravick Fiala, MBA

Course description:

This course is designed for students interested in innovative entrepreneurship, offering a deep understanding of the principles and practices behind successful innovative businesses. It provides a comprehensive view of innovative entrepreneurial strategies, value creation methods, and sustainable growth in a dynamic global environment. Students will learn to identify market opportunities, develop innovative business models, and apply strategic and creative thinking to real-world business challenges. The course emphasizes the practical application of innovation and entrepreneurship theories through case studies, interactive discussions, and project work.

Academic Writing and Research in Economics

ECTS: 3

Teacher: Ing. Lucie Kureková, Ph.D.

Course description:

The course encompasses a range of skills and concepts crucial for achieving success in academic writing, with a particular focus on economics. It aims to develop the ability to express economic theories, arguments, and empirical findings precisely. Various techniques and methodologies essential for academic excellence in economics are explored, including literature review, data analysis, argument construction, and the clear communication of



intricate economic concepts. Emphasis is placed on enhancing writing clarity, structure, and style and fostering critical thinking and analytical skills required to create high-quality research papers and articles in economics.

Economic Policies

ECTS: 7

Teacher: Ing. Petr Mach, Ph.D.

Course description:

The course systematically analyzes the reasons and consequences of public policies. It deals with the economic arguments for state interventions in the market processes. Upon successful completion, students will be able to analyze a wide range of state interventions in the economy, including their unintended consequences. Above all, it will be about ability understand the difference between market and bureaucratic management; identify the motivation structure of actors in cases of individual public policies; understand the problem of intended consequences in specific cases and identify them; identify the influences of interest groups on the shape of public policies and institutional changes; understand the dynamics of processes within the public sector.

Objectivism and Cinema

ECTS: 6

Teacher: Dr. Eszter Nova

Course description:

Introduction to the works of Ayn Rand, the definitions and outline of Objectivism, as well as its contemporary interpretations and significance. The seminar will also explore applications of her philosophy to religion, foreign affairs, current events – and any areas of student interest.

Critical reading of Rand's works, individual evaluation of her ideas, as well as of her critics' and opponents' multi-disciplinary philosophical arguments. The course is based on her non-



fiction essays (primarily from 'Virtue of Selfishness') but recommended literature and material includes her fiction as well as documentaries and movies based on her novels. The course aims at pursuing critical reading skills, as well as fostering presentation and self-expression skills in students through individual assignments as well as through discussions. The evaluation takes that into consideration.

Global Economy Studies

ECTS: 7

Teacher: Ing. Martina Krásnická, Ph.D., LL.M., Martina Heranová, Ph.D.

Not possible together with World Economy Course

Course description:

The aim of the course is to provide students with a comprehensive understanding of the interconnectedness of the world economic order and explain the process of shaping the world economy of today. Students will also learn how to compare key economic factors of global economy. In addition to a systemic approach, students will also be introduced to a comparative method of comparative economics. Based on a combination of knowledge about key historical contexts and together with knowledge of current economic events, students will learn to analyze current and future trends in the world economy.

Introduction to Financial Markets

ECTS: 7

Teacher: Ing. Marek Vokoun, Ph.D./ Mgr. Jan Neugebauer, Ph.D., MBA

Course description:

The course systematically introduces students to financial markets. The basic types of assets that are traded on the financial markets will be presented; students will get acquainted with the process of their price formations. Upon successful completion, students will be able to understand the importance, functions and structure of the financial market; apply basic



valuation methods to the most well-known types of financial assets; understand the principle of operation of commercial and central banks; identify symptoms of financial crises.

Corporate Finance 1

ECTS: 5

Teacher: Ing. Marek Vokoun, Ph.D

Course description:

This course introduces the fundamental concepts and tools of corporate finance. Students will learn about the role of financial managers, financial statement analysis, and the basics of financial planning and capital structure. The course covers key topics such as the time value of money, valuation of bonds and stocks, risk and return analysis, and short-term financial management. Emphasis is placed on applying these concepts to real-world financial decision-making in corporations.

Desicion-Making in Economics, Business, and Politics

ECTS: 9

Teachers: PhDr. Pavel Pšeja, Ph.D., William Gallagher, MBA (USA)

In this course, students will learn the process of how to create an innovation-based new venture. As a framework for this, students will develop the essential parts of a business model in which they will strategize, discuss, test, receive feedback and pivot their business models as appropriate with the objective to design a workable and fundable business. To achieve this aim, students will work in teams to launch companies, working through issues of market analysis, technology viability assessment, competitive positioning, team-building, product life-cycle planning, marketing strategy, sales channel analysis, and a strong emphasis on the entrepreneur as a salesperson. This hands-on course teaches a rigorous framework as well as provides a valuable experience to students so that they, upon completion, can be more successful in starting a new venture.



Comparative Constitutional Systems

ECTS: 6

Teacher: doc. PhDr. Miloš Brunclík, Ph.D.

Course description:

The course provides students with basic knowledge on major models of constitutional systems of Western democracies, with a special focus on Europe. The course shows that political systems of Western countries are not only shaped by constitutions and other formal rules, but also by a range of factors that lay beyond the constitution. Hence, the course seeks to present current political systems of Western democracies as a result of interplay of constitutional and extra-constitutional factors. After accomplishing the course students will be able to define three democratic regimes types (presidentialism, semi-presidentialism and parliamentarism) as well as their varying conceptualizations. Furthermore, they will be able to identify major decision-makers in political systems in various democratic regimes types, they will understand key relations between the triangle of actors: head of state, government (cabinet) and parliament and their position and functions in respective regime types. In addition to the constitutional institutions in terms of their powers, students will be also able to identify and analyze impact of extra-constitutional factors such as party system, constitutional conventions, public expectations, timing of elections etc.

Civil Society and the Public Sphere in the EU

ECTS: 6

Teacher: prof. PhDr. Karel Müller, Ph.D.

Course description:

The main objective of the course is to acquaint students with the similarities and differences of contemporary European civil societies and to examine the role of cultural, social and political factors in the processes of European public sphere formation within the process of European integration. In the first part stress will be laid on the description and interpretation of presently existing varieties of European civil societies. The course will help the students to understand the main historical roots of European plurality, i.e. the political, economic and



cultural processes that engendered this plurality. In the second part the pivotal theoretical concepts of civil society and public sphere will be discussed and applied to a transnational (European) level. The role of civil societies' plurality in relation to the quest for a European civil society and European public sphere will be explored and examined.

Macroeconomics

ECTS: 5

Teacher: Ing. Lucie Kureková, Ph.D.

Course description:

The aim of this course is primarily to enable students to gain a deeper understanding of macroeconomic processes and to provide them with a solid theoretical foundation for the study of applied economic disciplines. During the course, students will learn the logic of economic thinking and develop their ability to formulate and present their own opinions and positions on key issues of current economic development.

Economic policy of European Uninon

ECTS: 5

Teacher: doc. Ing. Marian Piecha, Ph.D., LL.M.

Course description:

This course broadens students' knowledge of the economic policy of the European Union, its structure, objectives and influence on member states and the global economy. Students will learn about key aspects of EU economic policy, including the single market, Economic and Monetary Union, fiscal policy, common agricultural policy, regional policy and competition policy. Furthermore, the course will deal with EU trade policy, energy policy and digital single market strategy. Particular attention will be paid to the EU budget, the system of economic governance and the EU's response to the financial crisis in 2008. This course is designed for students interested in the European economy and its links to the global economy.



World Economy

ECTS: 4

Teacher: Ing. Martina Krásnická, Ph.D., LL.M.

Not possible together with Global economy Studies

Course description:

This course provides a comprehensive view of the dynamics and structure of the world economy. It focuses on the key factors and principles that influence global economic growth and development. During the course, students will learn about the main economic indicators, theories and models of international trade, monetary systems and the role of technology in the global economic context. The course also examines the impact of international corporations and the process of globalization on the world economy. The course provides a deeper understanding of the current and future challenges facing the global economy, including financial crises and the unequal distribution of wealth and resources. This course is suitable for students of economics, international relations, political science and anyone interested in international economic issues.

Selected Issues of Political Philosophy

ECTS: 5

Teacher: Prof. PhDr. Karel B. Müller, Ph.D., Prof. Ing. Petr Kopecký, MA, Ph.D.,

MUDr. Roman Joch

Course description:

The aim of this course is to introduce some of the key works of great thinkers of political and economic thought, which laid the foundation for understanding reality, organizing our thoughts and developing civilization. The course will focus on classic and groundbreaking works whose insights are applicable and instructive today.



Open economy macroeconomics

ECTS: 3

Teacher: doc. Ing. Klára Čermáková, Ph.D.

Course description:

The course is mainly devoted to the analysis of international economic relations and its impact to national economies. Factors behind all balance of payments accounts are analyzed as well as and exchange-rate determination theories. The first part presents some traditional approaches to international economic relations and trade policies, followed by the balance of payments, the Mundell-Fleming model and finishing with the monetary approach to international economic relations analysis. The second part deals with the different theories of exchange rate determination, from the most conventional one (purchasing power parity) to the most "modern" theories, embodied in the monetary and portfolio models. The third part is devoted to the discussion of the pros and cons of different exchange-rates regimes (cf. the theory of 'optimal currency areas'). The last part deals with policy co-ordination issues.

Money, Banking and the Financial System

ECTS: 4

Teacher: Ing. Marek Vokoun, Ph.D

Course description:

This course is designed to provide students with a comprehensive understanding of the workings of the monetary and financial system. It will begin with basic concepts regarding the role and functions of money in the economy, including its use as a medium of exchange, store of value, and unit of account. Students will learn about the banking system, its structure, role and importance in the economy, as well as the process of money creation and the money multiplier. The course continues by examining monetary theory and the functions, instruments and implementation of central bank policy and its objective and effects on the economy.



Block-taught courses of visiting professors with a limited number of enrolled students:

International Communications: origins modern trends and outlines

ECTS: 6

Teacher: prof. Dimitry Strovsky (Ariel University, Israel)

Course description:

The main goal of the course is to figure out global political and media outlines. The tutor examines the creation and development of leading political and media flows, and, to be more certain, the media state in existing political conditions and its current transition. A peculiar attention is focused on media globalization and manipulation affected by the contemporary political priorities. Also, the issue of media rights and responsibilities in existing political conditions looks very important for investigation of modern political and media trends. Finally, the tutor examines new media outlines related to the BRICS countries and its influence on the world.

Thus, the course serves as both instructive and informative for strengthening the world view of students and their better reflection of humanity tendencies in the world space.

SPRING TERM COURSES:

Principles of Macroeconomics

ECTS: 7

Teachers: doc. Ing. Božena Kadeřábková, CSc., doc. Ing. Klára Čermáková, Ph.D.,

Ing. Ondřej Bednář, Ph.D.

Course description:

The aim of this course is to enable students to gain a deeper understanding of macroeconomic processes and provide them with a solid theoretical foundation for studying applied economic disciplines. During the course, students will learn the logic of economic



thinking and develop their ability to formulate and present their views and positions on key issues in contemporary economic development.

Corporate Finance 2

ECTS: 5

Teacher: Ing. Marek Vokoun, Ph.D

Course description:

Building on the foundations laid in Corporate Finance 1, this course delves deeper into advanced topics in corporate finance. It covers complex financing and investment strategies, mergers and acquisitions, corporate governance, and risk management. Students will also explore contemporary issues in corporate finance, such as ethical financial management and the impact of global economic changes. Case studies and practical projects will be used extensively to develop a deeper understanding and application of advanced corporate finance concepts.

Introduction to Political Problems of Globalization

ECTS: 3

Teachers: Mgr. Martina Heranová, Ph.D.

Course description:

This is a foundational course designed to explore the complex political dynamics and challenges arising from globalization. This course delves into the impact of globalization on state sovereignty, international relations, economic cooperation, environmental concerns and the role of democracy. Students will critically analyze the role of state and non-state actors, the interplay between national policies and global trends, and the emerging political issues in a globalized world.

Introduction to Money and Banking



ECTS: 4

Teachers: Mgr. Jan Neugebauer, Ph.D., MBA

Course description:

The course aims to explain basic economic concepts and relationships in monetary economics and banking, both central and commercial and investment. The course also discusses international finance, the regulation of financial markets, and efforts to stabilize them. Students achieve basic knowledge about financial instruments and trading policy, history, context, and their development. Upon successful completion, students will understand the functioning of financial markets and the context of finance at both the macroeconomic and microeconomic levels.

Modern Business Making

ECTS: 3

Teacher: Dan Ravick Fiala MBA

Course description:

This course is designed to equip students with a comprehensive understanding of contemporary business practices, integrating insights from economics, business strategy, and political dynamics. The main objective of this course is help students develop their critical thinking skills so that they may better approach complex decisions in a logical, structured and value enhancing manner.

Business Economics and Market Analysis

ECTS: 5

Teacher: doc. Ing. Klára Čermáková, Ph.D.

Course description:

This is an essential course designed to equip students with the analytical tools and economic theories necessary to understand and evaluate basic concepts and theories of economics,



market dynamics, business strategies, and economic policies. This course covers a range of topics from basic economic principles to complex market analysis, aiming to provide students with a comprehensive understanding of the economic factors that influence business decisions and market outcomes

Conflict Regions in the Current World

ECTS: 6

Teacher: Mgr. Matyáš Zrno

Course description:

The main goal is to provide students with a complex knowledge of current conflict areas what includes the history, geopolitical circumstances and key decision-making processes. What are the origins, present and future of conflicts around the globe? Can we predict new conflicts? Can the West prevail in the war on terror? What are the main insurgencies and how to fight them?

Former Yugoslavia, Former USSR, Middle East, Afghanistan and Pakistan, Northern Africa, Islamic Immigration to Europe, Central Africa, Southern Asia and the War on terror in general.

Lectured by former head of Czech Provincial Reconstruction Team in Afghanistan and longyear correspondent from the Balkans.

Democracy and International Election Observation

ECTS: 3

Teacher: PhDr. Pavel Pšeja, Ph.D.

Course description:

The course offers a comprehensive treatment of international election observation missions as a tool to promote democracy and good practices in the elections. Primarily, this course focuses upon the phenomenon of international electoral observation missions which in the last thirty years evolved in a powerful system of monitoring and policy recommendations,



and are often perceived as a tool to point out to non-democratic features of many contemporary political regimes.

To grasp the phenomenon in its complexity, the course aspires to approach it both from historical and theoretical, and also from practical perspective. After setting up appropriate framework dealing up with the evolution, problems, and practices of democracy and democratization, the course will present a thorough analysis of the electoral observation mechanisms and actors. This knowledge will then, in the last part of the course, provide the basis for practical exercises in which the students will try to test their ability to analyze selected cases of elections, and will participate in simulations of real electoral observation missions.

Modern Party Politics in Europe

ECTS: 6

Teacher: doc. Miloš Brunclík, Ph.D.

Course description:

The aim of the course is to provide students with knowledge about new types of political parties that have emerged in Europe since 1970s and which do not perfectly fit the traditional Lipset and Rokkan's scheme of cleavages and parties that result from them. The new parties, some of which can be treated as "niche parties" are discussed from the perspective of their new policies, organization, membership and position in respective party systems.

The rise of new types of parties is analyzed in context of changing modern societies, important process that directly affect party politics, shifting values and changing policy priorities in a globalized world. The course is focused on relevant and electorally successful parties such as green parties, radical-right wing parties, eurosceptical parties, populist parties to name the most important ones. The course also discuss other parties that are relevant mainly in terms of new types of organization (cyber parties) or policies (pirate parties, feminist parties, single-issue parties and like).

Students, who pass the course successfully, will be able to identify, clasify and analyze major types of new political parties in Europe. They will be able to distinguish particular



types of these parties and identify their main policies and causes of their success. Students will also gain knowledge about important contextual factors in which these parties emerged.

AI and Ethics

ECTS: 6

Teacher: Dr. Eszter Nova (Hungary)

Course description:

The seminar uses the example of artificial intelligence (AI) to explain the importance of Rand's virtue ethics. The recent public discourse on imbuing AI with ethical premises highlighted just how important moral philosophy is for human flourishing – and how unsolved our competing ethical systems are. Even for human use, but definitely for machines. According to virtue ethicists, such as Rand, philosophy has a duty to illuminate and guide real life. Applying various branches of philosophy are part of the job. Accordingly, Ayn Rand's moral philosophy and epistemology have a lot to say about artificial intelligence development. This seminar aims at introducing students to the philosophy of Ayn Rand with special emphasis on the application of her virtue ethics on the field of AI.

Politics and Economy of Central Europe

ECTS: 9

Teacher: Dr. Pavel Pšeja / Dr. Martina Krásnická

Course description:

The course analyzes in detail the political and economic developments in the Central European region after 1989, with an emphasis on understanding the interrelationships and long-term trends that have shaped the region. Political and economic processes are presented in the course with regard to both global influences and the specifics of individual countries in the region.



Modern policy-making

ECTS:

Teacher: Bill Gallagher (USA)

Course description:

This course has two main goals. First, to introduce students to the latest trends in the field of evidence-based public policy making and behavioral insights. Second, to teach students basic statistical and quantitative methods commonly used in behavioral public policy research.

International Finance

ECTS: 7

Teacher: Dr. Marek Vokoun/Dr. Jan Neugebauer

Course description:

The course is aimed at understanding the main features of the functioning of the international market as well as current problems in the environment of free flow of capital and floating exchange rates. International financial institutions are also discussed in the course. The subject will also provide students with the knowledge to identify the exchange rate risk faced by the market entity and the technique of securing it.

Diplomacy in practice

ECTS: 3

Teacher: JUDr. Cyril Svoboda, Ph.D., Tomáš Pojar, M.A., Mgr. Michael Žantovský

Course description:

This course informs students about the practice of modern diplomacy while asking them to think critically about it. The course provides an overview of the theory and practice of diplomacy. It focuses on political analysis to shape policy, from conflict prevention through conflict management to conflict resolution, as well as topics such as preventive diplomacy,



transparency of diplomatic practice, foreign policy, international relations and others. It will also educate students about the more mundane, yet necessary aspects of being a diplomat.

Game Theory and Strategic Decision-Making

ECTS: 9

Teacher: doc. Ing. Božena Kadeřábková, CSc.

Course description:

The course provides students with conceptual tools for analyzing strategic decision making. These tools are applied to topics from the fields of economics, business and politics. Upon successful completion, students will be able to analyze problems involving strategic decision-making.

Law and Economics of Property Rights

ECTS: 6

Teacher: Ing. JUDr. Dušan Tříska, CSc.

Course description:

Upon successful completion of this course, students will be able to: • distinguish between various branches of social science, economics and legal scholarship in particular, • compare variant institutional arrangements (settings) with respect to an existing property rights structure, • identify economic, social and cultural incentives and constraints for prospective changes in the nature and structure of property rights, • specify the role of the state ownership of the means of production, • identify the differences and similarities between the process of nationalization and its inverse – privatization, • understand consequences of a wealth inequality for the tension between the haves and the have-nots.

Social research and scientific methods



ECTS: 5

Teacher: Ing. Lucie Kureková, Ph.D.

Course description:

Students will become familiar with the key principles and techniques of statistical analysis and their use in research within the social sciences. The course covers a wide range of topics, including formulation of research questions, sample selection, data collection, descriptive statistics, inferential statistics, regression analysis, analysis of variance, and multivariate statistical methods. The course also emphasizes the importance of ethical approaches in the conduct and presentation of statistical research, including the correct interpretation and processing of statistical data. One of the main aims of this course is to provide students with practical skills and an understanding of how to apply statistical methods to social research. Emphasis is placed on the practical use of statistical software. This course is suitable for students of economics and political science and other fields that require solid knowledge of statistical methods for analyzing social data. Presumed knowledge includes basics of statistics and social research.

Economic decision-making and political systems

ECTS: 4

Teacher: Ing. Marek Vokoun, Ph.D.

Course description:

This course provides a comprehensive look at how political systems influence economic decision-making. It will examine how different types of political systems, from democracies to autocracies, shape fiscal and monetary policies, trade policies, economic development decisions, and other key aspects of economic policy. The course focuses on theoretical concepts such as rational choice, behavioral economics and public choice. In addition, it also deals with specific topics such as political corruption, economic inequality, political regime change and transitional economies. This course is suitable for students of economics, political science, international relations and other fields who are interested in how politics



and economics are related. Presumed knowledge includes a basic understanding of macroeconomics and political theory.

Globalisation - economical and social conflicts

ECTS: 5

Teacher: Ing. Martina Krásnická, Ph.D., LL.M.

Course description:

This course offers an exploration of various aspects of globalization and provides an understanding of their economic and social conflicts. It delves into how globalization influences societal inequality, climate change, environmental issues, cultural identity, and many other domains of global concern. The course focuses on how globalization contributes to economic and social disparities, its impact on developing countries, and its association with various conflicts. It also addresses the role of technology in a globalized world, the rise of populism, and the influence of globalization on food availability. Furthermore, the course examines the roles of different international institutions and non-governmental organizations within the context of globalization and its conflicts. By taking this course, students will gain insights into the complexities and challenges posed by globalization, enabling them to critically analyze and navigate its multifaceted implications on societies, economies, and the environment.

Migration and its economical and political impacts

ECTS: 4

Teacher: Mgr. Barbora Čapinská, Ph.D.

Course description:

This course provides an overview of key concepts in the economics of immigration. It is divided into two parts. The first part contains basic theoretical models. In other parts, attention is paid to the practical effects of migration in the entire spectrum of its influence.



Attention is also focused on the specifics of European migration, its typology and asylum policies.

Economics and politics of institutions

ECTS: 3

Teacher: Prof. Ing. Petr Kopecký, MA, Ph.D.

Course description:

This course focuses on how political science and economics has dealt with institutions in the past, and how it deals with institutions in the present, and what this means for the explanations of institutional persistence and change in the political and economic world. The analysis of institutions from the perspective of political science will focus on the development of different approaches to institutions over time, addressing among others the differences between traditional or 'old' institutionalism, on the one hand, and the more contemporary or 'new' institutionalism, on the other. We will also explore why institutional analysis has shifted from explaining institutions to explaining their effects.

Block-taught courses of visiting professors with a limited number of enrolled students:

Current political changes in Europe: problems, challenges, insights. What is the future?

ECTS: 6

Teacher: Prof. Dmitry Strovsky (Israel)

Course description:

This course aims on envisaging the political situation in Europe since the collapse of the Soviet Union in 1991. The last more than 30 years were absorbed with different dilemmas



and unpredictabilities, a few of which are still unresolved. Most obvious in this regard is the political situation around the former Soviet Union and the consequences after its collapse. The situation originated a new set of hardships including territorial, political, economic etc., which influence not only the European space but far beyond. They concern, in particular, political management as such, the issues of national identity, modern emigration, economic instability and many others.

This demands, at least, a more scrupulous investigation of the contemporary situation in Europe, given main political and economic interests of this conglomerate and separate countries in particular. Military conflicts that occured in Europe this time are supposed to be a part of this agenda.

This volumable analysis will enable to better see the future evolution of Europe and its readiness to confront with current obstacles and challenges being painful for its development.

The course looks as suitable for students of different specialties, and develops their knowledge in humanities regarding history, politics and cultural studies.